

NORTH WHIDBEY SOCCER CLUB MEETING MINUTES

Location: Chamber of Commerce
32630 SR-20
Oak Harbor, WA 98277

Date & Time: August 5, 2024, 7:00pm

Call to Order:

Meeting called to order by President, Miko Delafield at 7:15 pm with 10 people in attendance.

Roll Call:

Executive Board:

President: Miko Delafield
Secretary: Ben Markwart
Registrar: Jana Warner

Vice President: Graeme Sandlin
Treasurer: Absent

Directors of:

Competition: Beth Sandlin
Recreation: Michael Grant
Uniforms: Vacant
Academy: Vacant
Webmaster: Suzanne Aldrich

Fields: Matt Hutchinson
Futsal: Leanne Hawkins-Goldman

Guests: Courtney Harlow

Approval of July 1, 2024, Minutes at 7:18pm by President Miko Delafield

Public Comments: None

President's Report:

1. Board of director updates – Great support from board members at our recent tournaments, and thank you for all that they do to make these possible.

Vice President's Report:

1. Risk report – No complaints, one general feedback submission.
2. Social Media Update – None
3. Photographer, designer studios, there has been issues in the past but the quality has been above average. A contract has been drafted for an initial 12 months to see how things go. They were looking for more of a three-year contract and would supply Baden practice balls. There were parents that inquired during the spring season about why we don't have a photography vendor. Graeme motions to approve the contract to present to designer studios, Mike seconds, board approves, motion passes.
4. Popsies will be at Fort Nugent during the fall recreational season, right now we are over \$40,000 in sponsorship received. Darigold logo change, they wanted to test out a new logo, they have seen a great response from sponsoring our recreational program and they have been able to expand their footprint.

Treasurer's Report:

1. See handouts

Registrar's Report:

1. Fall recreational teams are formed, now we need to get the word out about getting coaches for the younger age groups. We have a total of 40 teams throughout all age groups for the fall. Sponsorship lists are finalized, logo's have been approved, Darigold new logo is awaiting approval, once received Protime can move forward with printing jerseys.
2. Before the next select cycle, we need to limit scholarships, we cannot sustain this, we either need to fundraise or offer partial scholarships. We may need to move to a first come first serve with scholarship dollars. Maybe the club considers looking at specific teams with high amounts of scholarship players and do team specific fundraisers.
3. AED, the club needs to take this seriously, we need to purchase this soon. We cannot access the Oak Harbor Youth Football AED, they wanted us to sign a contract stating that if anything out of the snack shack goes missing or any damage occurs, we would be responsible and must pay the football program directly.

Director of Uniform's Report:

1. Everything that needed to be added to the DFC player site, an electric blue goalkeeper kit was added as well. Miko has spoken with Protime about the polyester crew neck sweatshirt to wear during the colder months but it's an item that Protime hasn't developed yet, they will be working on this option for us after the busy season. Missing green socks have been shipped, last bulk pick up will be picked up as soon as coaches gear is ready. Rec jersey's will need proofs before approval and production to ensure everything is right to avoid re-prints.

Director of Recreation's Report:

1. Coaches' meetings for fall recreational season are as follows, August 20th U6-U8, August 21st U10-U12 & August 22nd U15-U17. The following week all teams can start practicing.

Director of Competition's Report:

1. As we grow into the future, a proposal to add "Islanders" and move to Deception FC Islanders, to grow our brand and give notice to our past. At this time, we don't feel that adding a nickname will be necessary for our brand to grow as it's been growing year after year.
2. Consent agenda, Ben & Suzanne will create an template through google docs to test this agenda out and we can implement this going into our October meeting.
3. WYS playdown, parents have been asking in certain situations for a player to "playdown" due to a medical issue. This is something that WYS would have to go into the roster and force the player onto the team as affinity will not allow it.
4. Guest playing policy, Beth sent this out to the board as it's finally completed.
5. We would like to create a group that will start researching the possibility of hosting a tournament in the next two years. We would need to find other locations besides Fort Nugent, partner with the city as they have supported our venture to host a tournament.

Director of Academy's Report:

1. Academy information has been posted to social media.

Director of Field's Report:

1. Will need to speak with Jaime about the budget about ordering the U10 goals. Will be back on the field now that tournament season is winding down to get working on repairing more goals. U6/U8 fields, we are really short on space, that half full-size training space will be going away. All LEVO equipment has been delivered, LEVO sent extra ball bags, these should be utilized for the recreational program as many need to be replaced anyways.

Director of Futsal:

1. Still working on places to get the program going. There have been changes in the Central Whidbey recreational department, but space is very limited between basketball and volleyball. Hillcrest Elementary has an outdoor covered space, maybe use that space to gain people interest and run a futsal camp.

Webmaster:

1. We have had some declining performance on our website, in June we had over 700 users and in July we had around 500. Top performing queries through google are "North Whidbey Soccer" and "Deception Football Club". We are working on creating a Deception FC coaches page that will have bio's etc.

New Business

- 1.

Miko adjourns the meeting at 9:08pm.

Approved

Ben Markwart