

NORTH WHIDBEY SOCCER CLUB MEETING MINUTES

Location: Chamber of Commerce
32630 SR-20
Oak Harbor, WA 98277

Date & Time: February 5, 2024 7:00 pm

Call to Order:

Meeting called to order by NWSC President, Miko Delafield at 7:01 pm with 14 people in attendance.

Roll Call:

Executive Board:

President: Miko Delafield
Secretary: Ben Markwart
Registrar: Not Present

Vice President: Graeme Sandlin
Treasurer: Jaime Montoya

Directors of:

Competition: Beth Sandlin
Recreation: Michael Grant
Uniforms: Alicia Fealey
Academy: Beth Sandlin
Webmaster: Suzanne Aldrich

Fields: Matt Hutchinson
Futsal: Leanne Hawkins-Goldman

Guests: Clarissa Gee, Tony Peppy, Jasen Hansen

Approval of January 8, 2024 Minutes at 7:05pm by President Miko

Public Comments: None

President's Report:

1. Fantastic to see a lot of board members at Founders Cup many people noticed the turnout.

Vice President's Report:

1. Oak Harbor Chamber contract, looking to do sleeve sponsorship or under the numbers on the back. The request would be to sign one of the three variations, contract could be signed on 2/6. They don't know if they can commit to the same sponsorship every year because of how their budget works, this would be an annual renewal. There would also be a leadership award sponsored by the chamber at the end of the year awards. Graeme motions to have the chamber sign the contract, hutch seconds, board approves, no obtains. Levo is looking to sponsor at three possible levels, \$8,500 \$6,000 & \$2,500 for soccer balls and pinnies there will be no apparel, social media would be the same as the chamber. Scholarship would be the same, first right to rec program as well. There is hesitation about Levo coming through and delivering on their promises. We can try and

build in more late penalties although it may not be accepted. Building a relationship with Levo can benefit us with scholarships, camps, and high-level equipment. The goal is to bring Levo's strengths to benefit Deception FC, the contract is still in negotiations.

2. Marketing deck was sent out, what is used to attract sponsors etc. Why are we using certain groups to attract visual appeal? Certain groups are being used because they are getting a lot of clicks which is helping us grow exposure.
3. Nerfed, they are giving us a 20% discount for hosting parties in return they are getting sponsorship exposure in return. Graeme is requesting to be added to bank account and a debit card to streamline marketing. Graeme motions to be added to bank account and issued a debit card, Alicia seconds, board approves.
4. Sponsorship we are almost at the \$7,500 rec sponsorship goal, would it be feasible to remove the director of sponsorship role from the board?

Treasurer's Report:

1. Handouts supplied to board for review. Scholarship document being streamlined so there's only one document for people to fill out.

Registrar's Report:

- 1.

Director of Uniform's Report:

1. 2/2 meeting at Prottime introducing some new gear for next DFC season.

Director of Recreation's Report:

1. None

Director of Competition's Report:

1. Multiple teams that would like to enter Presidents Cup, funding needs to be talked about and our expectations about having teams enter President's cup. We currently have three President's cup titles as a club. We need to update our current policies to reflect teams who want to compete. The current cost to go to regionals is \$1,600, we would need to fund \$400 per team U13 and above. U13 and below is \$520, if we host there will be extra costs to referees and lining the fields etc. B13 Blue would like the opportunity to enter presidents cup as they have not signed up for spring NPSL season, want to use Presidents Cup to develop the boys. Three possible teams to enter President's Cup at \$3,300. Graeme motions to pay \$1,400 for field expenses, Jamie seconds, board approves. Graeme motions to pay presidents cup entry cup fees \$2,080 contingent of sponsorship money being signed and funds being available. Motion not passed. Parents will have to pay Presidents Cup entry. The new parent code of conduct was updated, we

need to have a backbone as to what will happen if parents act out of our expectations. We do need to create an informed consent about the possibilities of players being injured as soccer is a contact sport. Graeme motions to approve new parents code of conduct, Hutch seconds, board approves. High school boys' tryouts, pinnies will need to be washed, volunteers needed for registration, to help evaluate etc. Beth motions to move academy curriculum over to competition side, USA soccer is mandating that U12 and below should not have cuts going forward, kids who do not make the first team will be offered a spot in the academy to continue developing. Beth motions to move academy under competition curriculum, Alicia seconds, board approves.

Director of Academy's Report:

- 1.

Director of Field's Report:

1. Hutch is going to go through the Connex's to organize, looking to replace nets. U10 goals we would like to make a purchase to get those into play, there is a variety of prices, Forza goals priced at \$650 would hold up well and are a great option. Hutch will send a grant proposal to NPSL to obtain funds to purchase goals. SOP will be put into place for in climate weather as well.

Director of Futsal

1. Lack of space is hindering the start of Futsal, there are no gym spaces throughout Oak Harbor and Coupeville. There are a few covered outdoor gyms in Oak Harbor that could also be used.

Webmaster:

1. A new website has officially launched, there have been some concerns that have since been fixed, over 1000 webpage visits so far. Fair number of visits have come from our clubs Facebook page. When are we going to deactivate our previous website? We should have a redirect link from our old page to our new page.

New Business

- 1.

Meeting adjourned at 9:48.

Approved

Ben Markwart