NORTH WHIDBEY SOCCER CLUB MEETING MINUTES

Location: Chamber of Commerce **Date & Time:** July 3, 2023 - 7:00 pm

32630 SR-20

Oak Harbor, WA 98277

Call to Order:

Meeting called to order by NWSC President, Miko Delafield at 7:10 pm with **13** people in attendance.

Roll Call:

Executive Board:

President: Miko Delafield Vice President: Graeme Sandlin Secretary: Ben Markwart Treasurer: Jaime Montoya

Registrar: Jana Warner

Directors of:

Competition: Andrew Delafield

Recreation: Michael Grant Fields: Not Present Uniforms: Alicia Fealey Sponsorship: Monica Grant

Academy: Beth Sandlin Futsal: Leanne Hawkins-Goldman

Webmaster: Suzanne Aldrich

Guests:

Clarissa Gee Sorci Peppy

Jay Cochran Jose Franco

Vice President Graeme officially starts the meeting at 7:09pm

Approval of June 5, 2023 Minutes:

Graeme presented the June Meeting Minutes to be read into record. Minutes approved, Jamie seconds one dissent.

Public Comments: Jay Cochran from North Whidbey Parks and Rec, addresses issues surrounding rumors that have been going around regarding NWPR trying to "take over" North Whidbey Soccer Club or threaten the 501c or to try and merge with the club. NWPR are here to support NWSC and any support NWSC needs they are there to help. NWPR had discussions with Washington Youth Soccer and there was some miscommunication, NWPR is not looking to start a youth soccer program only here to support NWSC. NWPR is looking to start some new programs such as kayaking, rugby, water polo and Atlantis steam and only adult soccer. NWSC would like more transparency surrounding public meetings to be involved, their needs to be

better communication between NWPR and NWSC, we need open dialogue, moving forward we have a clear path of what NWPR is trying to accomplish with programs and what NWSC is trying to accomplish within the club. Graeme did intend have a meeting without our organization present Graeme was acting as a "referee" or "independent contractor" between the city of Oak Harbor's parks and rec and NWPR and the NWPR meeting shifted to talking about NWSC.

If a parent wants to help another family or player pay for the Deception FC costs, speak directly with treasurer about how to move forward and how to accept it.

What is the process of how select teams are placed in tournaments? A team that requested to be placed in the silver division at Firecracker and was placed into the gold divisions. How do tournament directors determine who plays in what division?

Board of Directors Updates

1. WYS boundaries working group – Had the final meeting on June 30th, boundaries will be drawn by the end of the year, it's going to be a soft map. WYS to assign a liaison to work with clubs. There used to be a boundary map that was created in the 1970's but no one can locate it. Polices in place by fall season in case players want to cross boundaries to play for another program or coaches want to recruit.

President's Report:

1. Nothing to present

Vice Presidents Report:

- 1. Risk report Four complaints, unprofessionalism one amongst a board member, and the photography company we used during recreational season, all four were unfounded.
- 2. Transporting goals from old memorial to Ft. Nugent, we need to have the school district let us in the old stadium.
- 3. We have goals in the connex two look like U10 goals, we need to contact Pevo to get the instruction manuals if they are. If we do need to purchase the U10 goals, we will need to purchase six. We need to look at options if goals are purchased, we need to know by the end of the month, and how to pay for them, ex: sponsorship money or credit etc.
- 4. Photography vendor, potentially looking to move forward with another vendor, their set up and presentation was great however they did not listen to specific directions about photo location, overall, the back end and customer service was lacking and not up to par with what we are expecting. Email communication between NWSC and the vendor was

very vague with no specific ways of how problems were going to be corrected going forward. An option is brought up to completely forgo a photography company and have a board member take photos. Motion to hold Lifetouch in breach of contract, Alicia seconds, approved by the board. A letter will need to be drafted to Lifetouch advising them they are in breach. Motion to pay clarissa gee to pay her \$100 for previous photography work, motion presented, Jana seconds, board approves.

Treasurer's Report:

- Our first round of select payments are starting to come in. We have adjusted the legal budget, to protect us if we ever need to enter litigation to cover us from personality rights violation or slander etc.
- Tournament budget, we are over our budget, we may need to up our club costs, each team is covered for three tournaments for the summer and one in the spring. If a team wants to do a fourth summer tournament figuring out how to collect that money from parents, paypal etc.

Registrar's Report:

- 1. Currently we have 175 kids registered for fall recreational season.
- 2. Additional request for \$630 in scholarship money for a family who needs additional funds, Jana motions, Alicia seconds, board approves with one dissent.
- 3. We have given a total of approximately \$10,000 in scholarship money this season, how are we funding this growing cost. This does not include board stipends.
- 4. Discount codes from WYS for coaches to do the grassroots coaching modules, instead of reimbursing the coaches, supply them with a discount code.
- 5. Jana advises that Whidbey Health owns the AED not Oak Harbor youth football. We need to sign an MOU that we would replace pads etc. if it was used. We need to come an agreement with youth football to gain access to the AED. The lock will have to be changed in the future for us to gain access to it. Coaches can go through the AED training since it is free. Motion to table the \$4,000 AED purchase Mike seconds, point of order from Jana come the beginning of rec season if we do not make headway with Whidbey health that we move forward with purchasing AED. Original motion tabled to the end of August, Jamie seconds, board approves.

Director of Uniform's Report:

 City parks department, hired a director five months ago, workshop on June 28th that was attended by Alicia, concerning issues about the city about possibly creating new sports programs. Council meeting this upcoming Tuesday, Alicia recommends attending. NWSC has been misrepresented at the city parks and rec meeting and or workshops.

- 2. Inter-board communication, we need to have better direct communication amongst the board, and not feeling like we are in the dark. This miscommunication is certainly not intentional as the board has transitioned and has grown. If the executive board needs to hold a meeting, it needs to be communicated in advance.
- 3. Do we want to pass out NWSC pride stickers or sell them? It would be a good idea for brand awareness to pass them out to volunteers for the parade and at the parade.
- 4. Signs on the goals at Ft. Nugent, to let the public know that these goals belong to NWSC they are not city property.

Director of Sponsorship Report:

Nothing to report.

Director of Recreation's Report:

- 1. First recreational games will start Saturday September 9th, last game will be Saturday, October 28th. Coaches meeting will be the week of August 28th coaches can start to practice follow this meeting. The next recreational tournament Mike would like to get the costs of referees and see if central and south Whidbey are willing to pitch in for the cost. Recreational tournament will only be held during the spring season. We need to have a coverage plan in place for board members to be present at the fields since many of us will be tied up with fall Deception FC season.
- 2. The gator needs to be serviced we may need to pay for this out of pocket since the service warranty has expired.

Director of Competition's Report:

Nothing to report.

Director of Academy's Report:

- 1. The mission, values & onboarding committee has generated a rough draft of questions that we want to send out, this is going to help us generate our new mission statement.
- 2. There was a comment on the NWSC Facebook page about the swag sales generated during the recreational tournament be donated to a mental health program or organization.
- 3. First summer camps went very well, participation was a bit low, there is a steady interest in having a program for 3- and 4-year-olds, possibly create a micro-league. Beth would create a curriculum for coaches on how to direct these players during practice and what to teach this age group. Games would be held on Sunday's, and we would be looking at either a 6 week or 8 week season, we would include the jersey, all equipment would be the responsibility of the parents.

Director of Field's Report:

Nothing to report.

Director of Futsal:

 A structure needs to be set up about how long the league will be and the locations. We will need to start identifying locations and requesting them through the school district. Before we move forward, we must have those locations reserved before we start opening up registration.

Webmaster:

1. New sponsors logos have been uploaded to the NWSC website; all new documents have been uploaded as well. We also need to get photos of Deception FC coaches up on the website too.

New & Unfinished Business

- Assignments Monica to create proposal for gaining select sponsorship in the next 30 days. MVO committee will need to research potential mental health programs to donate our tournament swag sales to in the next 60 days.
- 2. Social media update, views are up 66% this past month, we are getting a lot of traction following the firecracker tournament. Total reaches down 11%, three second videos are up 900% and one minute videos are up 9000%.

Meeting is adjourned at 9:37pm

Approved

Ben Markwart