

NORTH WHIDBEY SOCCER CLUB MEETING MINUTES

Location: Chamber of Commerce
32630 SR-20
Oak Harbor, WA 98277

Date & Time: August 7, 2023 7:00 pm

Call to Order:

Meeting called to order by NWSC President, Miko Delafield at 7:23 pm with **13** people in attendance.

Roll Call:

Executive Board:

President: Miko Delafield
Secretary: Ben Markwart
Registrar: Jana Warner

Vice President: Graeme Sandlin
Treasurer: Jaime Montoya

Directors of:

Competition: Not in Attendance
Recreation: Michael Grant
Uniforms: Alicia Fealey
Academy: Beth Sandlin
Webmaster: Suzanne Aldrich

Fields: Jerry Eby
Public Relations: Vacant

Futsal : Leanne Hawkins-Goldman

Guests:

Clarissa Gee
Monican Grant

Approval of July 3, 2023 Minutes:

Miko Delafield presented the July Meeting Minutes to be read into record.

Public Comments: None

Board of Directors Update:

Better communication all around.

President's Report:

1.

Vice Presidents Report:

1. Goalkeeping contract, Graeme will not be renewing it, potentially there is a new person who might take over goalkeeping academy who has a class D coaching license and was a goalkeeper.

2. Social Media –
3. Disciplinary committee finding about the incident that happened at Crossfire Cup, no disciplinary action will be taken, we need better communication within our board, with coaches etc. One platform needs to be used to communicate, it's much harder to track communication when multiple platforms are being used. The group chat needs to be utilized more. When we are event planning or bigger topics it is suggested, we use email instead of using the text thread. Being mindful of each other's feelings will be crucial. Showing grace and understanding will allow us to grow, when there is a disagreement, we must do it in a healthy way and not tear each other down. Alicia requests to be put on the record that her water and Gatorades were not returned to her on Thursday August 3rd.
4. Complaint made from a U9 parent about a conversation that Coach Clarissa and Coach Ben had that should have been had in a more private location. No club violation occurred.
5. Parents sideline conduct, keep reinforcing positive behavior as there have been complaints made about certain parents not conducting themselves in an appropriate manner. Coaches may need to circle back with parents to re-establish sideline expectations. It is not team managers responsibility to address parents who may be acting out on the sidelines, that should remain the responsibility of the coaching staff.
6. Complaint made about the Sandlin boys being used for social media above any other board members child. Graeme has been at every tournament that DFC teams have competed in and has certainly diversified the social media content with a variety of team pictures. We are building our social media based on the players who are recognizable to attract the publics eye to gain attention and grow the club. Marketing is about telling different stories, if you focus on just certain players the public will get bored. We need to have those tough conversations within the board and be able to come out of those conversations better and keep moving forward.
7. Graeme makes a motion to approve \$140.00 to buy jerseys for the 4 players who reached a 100-game milestone, Ben seconds, board approves.
8. Creating a formal process for when an outside select club makes a request to speak to a DFC player regarding recruiting. Vision and values committee met, we need to create a survey to send out, but we need to find the best platform to generate that survey, such as google forms or constant contact. Futsal was also discussed about securing locations, we have two promising locations one dual level gym in south Whidbey and one in Coupeville at the middle school gym. Leanne spoke with Brian from LEVO who said he could supply coaches and refs for a potential league.
9. Graeme makes motion to combine vision and values committee and the interclub club committee so that we don't have separate meetings so we can streamline communication to the board. Mike seconds, board approves. Futsal is going to be set up like NWSC recreational soccer where it will be an interclub competition. Once the groundwork is established it will be presented to the board to vote if we move forward with Futsal.

Treasurer's Report:

1. Jaime went over the operating budget.
2. Picnic, so far 92 people have signed up, suggestions were given on what games will we play. We will not need to sell merchandise at the picnic. But will give NWSC water bottles away.
3. Yard cards, have not heard back from the owner about getting one for the picnic.

Registrar's Report:

1. 416 registered for fall rec season, over 150 new kids to the program. We still need 28 coaches for fall rec because most of your regular coaches now have kids playing select soccer and do not have the availability.
2. Assistant registrar would like to find someone to help, it's becoming overwhelming and becoming a full-time job. This person does not need to be voted on but will need to complete a background check.
3. Jana will not be available for the rest of August due to other commitments, unless it's an absolute emergency.

Director of Uniform's Report:

1. Placing the uniform order for recreational season, also still slowly receiving coaches' swag from protime sports.
2. Connex, when people have free time could we get together and clean it up, after rec season all the equipment was just thrown in there and we rolled right into select season.

Director of Public Relation's Report:

1. PR firm contacted the club about sponsoring the recreational program, but they backed out because we could not offer them the exclusive sponsorship this fall, and we would not back out on our local committed sponsors. Other select clubs are finding more success with having local smaller business sponsor the select teams and having a global sponsor cover all of their recreational programs.

Director of Recreation's Report:

1. Rosters were just finished for fall rec, just waiting on south whidbey and central whidbey to get their numbers to NWSC.

Director of Competition's Report:

- 1.

Director of Academy's Report:

1. One more camp in August, in academy we are looking for more fundamental curriculum and Beth is going to do the best she can to continue running it. Suggestion was made to bring someone from the outside to do academy however, this is a huge gamble with not knowing what you are getting on the level of coaching. Is there a possibility that we could do a rotating schedule where each Sunday a different coach instructs academy so a coach isn't committed for the entire month.

Director of Field's Report:

1. Gator paperwork was found, we need to find someone to service it, do we want anyone to due the tune ups or a John Deere specific dealer? If the warranty is up, then it shouldn't matter who services it. We would want to have a place look at it who at least knows what they are looking at. Motion to give Jerry the authority to negotiate on the clubs behalf to receive quotes and work with a dealer to get the Gator serviced. Beth seconds, board approves.

Webmaster:

1. Building a maintaining a brand-new website, which would allow us to host an online store etc. With building a new website and the cost increase up to 12x what we pay now, where would the money be funded from? Increasing rec fees? Sponsorship? Suzanne will make a prototype and present it to the board.

New Business

- 1.

Meeting adjourned at 9:55pm

Approved

Ben Markwart